



# NATURALLY *diverse*

▲ Open-mindedness is in our DNA



More about Hamburg's diversity

We invite you to discover new and colourful areas of the city. Diversity can be found in both classic sights and insider tips.

Why not check out the various neighbourhoods, events, cultural and culinary delights!

## BY THE WAY

Hamburg has as many as 2,500 bridges, more than Venice and Amsterdam combined. Our bridges connect – not only neighbourhoods, but people, too.



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**Tourist information at the main railway station**  
Main exit Kirchenallee, Mon. – Sun.: 9 am – 5 pm

**Hamburg Sales & Service Center**  
+49 40 300 51-300, Mon. – Fri.: 9 am – 5 pm

**Website**  
hamburg-travel.com

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# WE *celebrate* LIFE

▲ Events as diverse as Hamburg itself

Into the fray! Whether festivals, exhibitions or an extraordinary Christmas market – there's something going on 24/7 all year round. On certain days, cultural institutions open their doors until late in the evening. Two such highlights are the **Long Night of Museums** and the **Theatre Night** kicking off the new season. What better way to immerse yourself in a city and mingle with the locals than at one of the many events.



More about all event dates

## CALENDAR



# THE HANSEATIC CITY IN A *different* LIGHT

▲ Off the beaten track

Hamburg has quite a few insider tips in store: the **Gängeviertel** with its historic alleyways is not far from the city centre. This creative hotspot between listed buildings offers plenty of space for concerts, exhibitions and parties.

Feel like wandering around and shopping like the locals? Ateliers and an abundance of little shops can be found in the quarters **Karoviertel** and **Sternschanze**. In **Eppendorf** and **Eimsbüttel**, you can stroll between beautiful old buildings, excellent restaurants and unique boutiques.

Hardly any other street is as diverse as the **Lange Reihe** with its numerous queer bars, international restaurants and specialty shops.



More about Hamburg's insider tips

Those looking to relax will find a haven at **Entenwerder 1**. This floating café offers a view of the bridges over the river Elbe and exudes an equally maritime and relaxed charm.



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# WE CELEBRATE *diversity*

That's why. Hamburg



Hamburg's hidden gems

© Jan Philip Welchering

# Hamburg WELCOMES EVERYONE

As a port city, cosmopolitanism has long been an integral part of Hamburg's DNA. Every walk of life can be found here! No wonder therefore, Hamburg sees itself as being shaped by diversity and tolerance.

Musicals along the river Elbe, epic operas, Nordic cuisine, or drinks with panoramic views: the Hanseatic city is versatile on all levels. We have put together some ideas here for wandering around, wining and dining, celebrating and exploring. Be inspired!

## BY THE WAY

Major shipping traffic in the 18th century brought diversity to Hamburg. At that time, St. Pauli became home to a wide variety of people from all over the world. Today, it is precisely this diversity that is celebrated in Hamburg.



## Culture WITHOUT LIMITS

### ▲ Colourful and diverse

Hamburg's cultural scene is as diverse as the people who frequent it. International literary classics or modern novels: **Altona Theater** has both. Or perhaps you'd like it to be a little more chic? Then you can look forward to world-class ballet and operas featuring famous stars at the **Hamburg State Opera House**. The St. Pauli cult musical "Heiße Ecke" at **Schmidts Tivoli**, on the other hand, is a musical experience.

Hamburg's cultural landmark for diversity of all kinds is **Kampnagel**. This award-winning "culture factory" presents its own shows and co-productions, including productions from the areas of dance, theatre, performance and music.

The **Affenfaust Galerie** in Altona is a great address for modern art presented in a former supermarket outlet. In the city centre, the **Hamburger Kunsthalle** is home to the particularly impressive "Collection of Old Masters".



More about Hamburg's cultural scene

# Culinary DIVERSITY ON EVERY CORNER

### ▲ Anything but ordinary

A long drawn-out breakfast is a perfect way to start the day! **Berta Emil Richard Schneider** serves brunch until the afternoon on weekends, while **Café Gnosa** is ideal for a stopover. This traditional café is as diverse as the cakes that have been served there since the 1950s.

At **Hobenköök**, you can watch the chefs prepare seasonal and regional food in the open kitchen, while **Jellyfish** serves creative, sustainable fish dishes with a star factor. You want to sleep in and still go to the market? No problem, as the **St. Pauli Night Market** is on until late in the evening – offering typical market stands, regional specialities, and live music.



More about the culinary variety

## TIP

Portuguese custard tarts from local stores, Indian and Turkish delicacies, or fabulous coffee from the **Speicherstadt** – Hamburg tastes amazing! To the tours: [hamburg-travel.com/culinary-tours](http://hamburg-travel.com/culinary-tours)



## Bar culture AND DANCING

### ▲ Trendy hotspots

The **Reeperbahn** is known internationally for its wild and colourful party nights. But there are also lots of other clubs around the city where you can dance the night away.

Hamburg's bar culture offers plenty of options to choose from: enjoy cocktails from a Michelin-starred chef in the **Puzzlebar** or visit the gay bar **Wunderbar**. Hip locals gather at the **M&V Bar**, while dance meets theatre in the **Nachtasy!**.



More trendy tips

On warm summer nights, people not only dance at the clubs, but also at the many open-air events or relax at beach clubs. Whilst planning your trip to Hamburg, it's worth checking out the parties staged by **Pink Inc**. The locations change but the atmosphere is always infectious!

## TIP

Ice cream by day, electronic music by night. Home-made gelato is served late into the night at **MINUS**. Also included: delicious cocktails and disco vibes.