



ONE CITY, MANY *highlights*



That's why. Hamburg



All sights
at a glance



THE *shining lights* OF THE HANSEATIC CITY

▲ Discover the sights of Hamburg

The Hanseatic city is as diverse and versatile as its inhabitants. Which is why there are some things you simply cannot miss: architectural highlights such as the Elbphilharmonie, a ramble around the Reeperbahn, the famous touts at the Fischmarkt, the Town Hall (Rathaus) in the centre of the city, or a boat trip on the Alster or Elbe. This brochure brings you to the most important must-sees the city has to offer and makes your visit to Hamburg an unforgettable experience!

TIP

Discover even more Hamburg. Scan the QR code or go to hamburg-travel.com/new-corners for further details on Hamburg's various districts.



Discover
new areas



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ALL *highlights* AT A GLANCE

HafenCity

1. Elbphilharmonie
2. HafenCity

Speicherstadt

3. Speicherstadt
4. Kontorhausviertel
5. Chilehaus

St. Pauli

6. Landungsbrücken
7. Fischmarkt
8. Reeperbahn

City centre

9. Town Hall (Rathaus)
10. Jungfernstieg
11. Binnenalster
12. Mönckebergstraße

Hamburg Art Mile

13. Kunsthalle Hamburg
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Top 5 viewing points

18. St. Michaelis Church (Michel)
19. St. Nicholas Church Memorial
20. Elbphilharmonie Plaza
21. Stintfang
22. Steinwerder Island at the Alter Elbtunnel

Cycling AROUND HAMBURG



More about StadtRAD

With more than 3,300 bikes for rental at almost 300 stations, Hamburg lends itself to being explored on two wheels. Simply download the StadtRAD app, register and off you go. And the first 30 minutes are free!



*Not wheelchair-accessible.



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HafenCity

WHERE THE PRESENT *meets* THE PAST

▲ Elbphilharmonie and HafenCity

Curved glass, straight-lined structures, luminous bricks: built on historic harbour ground, Hamburg's architecture points to the future.

In the form of the **Elbphilharmonie (1)**, the Hanseatic city has received a new landmark for the senses: flowing waves of reflecting glass impress on the outside, and the first-class acoustics on the inside. The concert hall at the western tip of **HafenCity (2)** is a work of art in itself. At 80 metres, the world's longest curved escalator takes you up to the publicly accessible plaza at a height of 37 metres. A breathtaking 360-degree panorama of the harbour awaits you!



More about
HafenCity

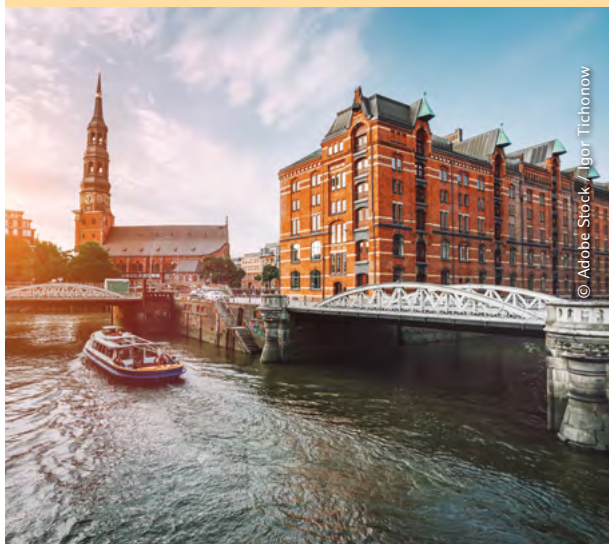
The HafenCity is Europe's largest city-centre urban development project. It combines a maritime tradition and urban culture in a unique symbiosis: playful brick towers, old and new shipyards, docks, terminals and ships from



all over the world form a unique ensemble with innovative buildings and modern living spaces.

TIP

Take a harbour tour or a canal cruise for a close-up look at the many maritime highlights the Hanseatic city has to offer.



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Speicherstadt

UNESCO *World Heritage* IN HAMBURG

▲ Speicherstadt and Kontorhausviertel

Hamburg's tradition as a trading centre is most tangible in the historic districts close to the harbour.

One of Hamburg's most important cultural sites is only a few steps away from the Landungsbrücken: the **Speicherstadt (3)**. It is the largest contiguous warehouse complex in the world, with buildings dating back more than 100 years. A UNESCO World Heritage Site since 2015, this quarter enchants with Wilhelmine-Style Gothic brickwork. The old warehouses are built on pine piles and washed by numerous canals called "Fleete". At high tide, they can be accessed by boat. Especially in the evening, when lights, bizarre gables and towers are reflected in the water, the Speicherstadt is shrouded in a mysterious aura.



More
about the
Speicherstadt



Walk on a little further to discover Hamburg's **Kontorhausviertel (4)** with Sprinkenhof, Messberghof and the **UNESCO World Heritage Chilehaus (5)**, which towers like a ship into the sky. Built in the 1920s and 1930s, this district inspires with its architecture of dark baked clay. A stroll through the ensemble of historic office buildings with their elaborately restored ceramic ornamentations gives an impression of how people worked in Hamburg almost 100 years ago.

TIP

The **Miniatur Wunderland** is the largest model railway in the world. Lovingly designed down to the smallest detail, it is an absolute highlight for visitors young and old!



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Jörg Moatrow



St. Pauli

Buzzing WITH LIFE

▲ Landungsbrücken, Fischmarkt and Reeperbahn

Swaying jetties under your feet and a fresh breeze wafting past your nose: pure maritime flair can be enjoyed on the **Landungsbrücken (6)**. Harbour tours depart from here and musical guests depart for the other side of the Elbe. If you like, treat yourself to a fish roll and enjoy the view of the harbour and ships from the bollards.

A walk along the harbour edge leads to the **Fischmarkt (7)**, a must-see for any visitor of Hamburg. There is nothing here that you can't find – eels, bananas, pots and pans. Those who have partied until dawn on the Reeperbahn can treat themselves to a coffee here, while locals do their weekly shop and visitors discover unusual souvenirs. Speaking of the **Reeperbahn (8)**: Hamburg's street for nightlife and



More about
St. Pauli



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BY THE WAY

Hamburg is the third largest musical venue in the world after New York and London. There are more than 60 theatres and musical stages as well as hundreds of musical venues here. The Disney musical **"The Lion King"** on the other side of the Elbe and the magical universe of **"Harry Potter and the Enchanted Child"** at the Mehr! Theatre are known throughout the world.

entertainment is only a few steps away. Colourful, shrill and authentic – (almost) anything is possible here! Within just one kilometre, there are numerous iconic pubs, nightclubs, thrilling shows and contemporary musicals.

Local artists and international stars delight the diverse audiences in the many music clubs, some of which are legendary. The Beatles performed here for the first time in 1962 before launching their unique world career.



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City centre

City stroll IN A DREAMLIKE SETTING

▲ Town Hall (Rathaus), Binnenalster and Jungfernstieg

Hamburg's vibrant city centre captivates with historical charm, lots of water, inviting shops and cosy pubs.

If you stand in front of the **Town Hall (Rathaus) (9)**, you could be forgiven for thinking you were looking at a castle: built in 1897, the building has 647 rooms and stands on over 4,000 oak piles. With its magnificent facade in the style of historicism, it does not correspond to the rather reserved nature of the Hanseatic people. Fortunately! An insider tip is the inner courtyard with the Hygieia fountain, one of the most beautiful squares in the city. Only a few steps further on, the **Jungfernstieg (10)** right next to the **Binnenalster (11)** will delight you with its maritime flair in the heart of the city. The white fleet of the Alstertouristik pleasure boats departs from Hamburg's famous promenade and large and small shops invite you to take unique treasures home. From **Mönckebergstraße (12)** to exclusive boutiques at Neuer Wall, you can find



More about
the city centre



everything your heart desires while strolling past some magnificent buildings. And in between, numerous cafés and restaurants invite you to relax.

Tip: Just a short walk from Jungfernstieg is Gänsemarkt with its beautiful Lessing Fountain and in the historic Colonnaden, you can enjoy many more shops and international culinary offers.

BY THE WAY

The Alster swans are true city landmarks. They have been lovingly cared for by a “swan father” since 1674.





© Fred Dottt

Hamburg Art Mile

FROM *antiquity* INTO THE FUTURE

▲ One ticket – five art museums

Culture and Hamburg go hand in hand. For example, along the Art Mile (Kunstmeile) Hamburg where you can visit the exhibitions of five major art museums with just one ticket.

The Art Mile Pass (Kunstmeilenpass) opens the doors to cultural highlights ranging from old masters to contemporary art and current visions of the future. The **Bucerius Kunst Forum (14)**, the **Museum für Kunst und Gewerbe Hamburg** (Museum of Arts & Crafts) **(15)**, the **Kunstverein in Hamburg (16)**, the **Deichtorhallen Hamburg (17)**, and the **Kunsthalle Hamburg (13)** are only a short walk apart.



More about
the Hamburg
Art mile

TIP

Use the **Art Mile Pass**: one ticket for unlimited admission to each of the five art museums on three successive days. The Hamburg CARD gives you discounts at all entrances to participating museums.



The Kunsthalle Hamburg is one of the most impressive art museums in Germany. It is located directly at the main railway station and comprises three striking buildings that immediately catch the eye. This ornamental brick building was built in 1869; a neoclassical building of light-coloured shell sandstone was added in 1919; and in 1997, the city opened the white cube of the Contemporary Gallery (Galerie der Gegenwart). This diversity is reflected in the more than 700 exhibits on permanent display and changing shows by modern artists.

Stroll through eight centuries of this internationally unique collection. Highlights include medieval paintings by Master Bertram, for example, Dutch Baroque and 19th century German paintings with famous works by Caspar David Friedrich or Max Liebermann. Hardly any other museum in Germany offers such an impressive tour through European art history from the Middle Ages to the present.





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Top 5 viewing points

HAMBURG AT A *glance*

▲ The best perspectives for panoramic views

Enjoy a bird's eye view of the Hanseatic city and some breathtaking panoramic views – for example from the “Michel”.

From its platform at a height of 106 metres, the famous **St. Michaelis Church (Michel) (18)** offers an airy view over Hamburg, the harbour and its surrounding areas. If you want to “earn” this experience, skip the lift in favour of climbing the 452 steps to the top. You will be rewarded with a fabulous panorama of the city. The **St. Nicholas Memorial (19)** is only about a 15-minute walk from the Michel. Once the tallest building in the world, it was destroyed in 1943 and is now a well-preserved ruin.



More about
the viewing
points



A panorama lift made of glass takes you to the viewing platform 76 metres above the ground offering a wonderful view of the city centre, the Alster and the harbour. Another unforgettable highlight is the viewing platform of the Elbphilharmonie – the **Plaza (20)** with a 360° view of the harbour.

Another sight near the harbour is **Stintfang (21)** hill above the St. Pauli Landungsbrücken. From this platform, your view sweeps over the hustle and bustle at the ship berths as far as the Alter Elbtunnel. Walk through its tiled tubes to reach the viewing point in **Steinwerder (22)**, which probably offers the best view of the large ships, tugboats and launches in the harbour.

TIP



More about
the Hamburg
CARD

All aboard and off you go with the Hamburg CARD. Perfect for your city trip and experiencing more of Hamburg – comfortably, flexibly and reasonably! The card is valid for travel to many Hamburg districts (Hamburg AB area). Transfers to and from the airport are also included. Simply print it out at home or use it even more conveniently on your smartphone. Includes a free app and up to 50% discount at more than 150 attractions.

Tourist information at the main railway station

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Mon. – Fri.: 9 am – 5 pm

Website

hamburg-travel.com

Imprint/Publisher

Hamburg Tourismus GmbH
Wexstraße 7, 20355 Hamburg, Germany

Design and realisation

Communicators Gesellschaft für Dialogmarketing GmbH & Co. KG

Printed on paper that has been awarded the Blue Angel.

